

#### **COOKIE POLICY**

#### **BACKGROUND:**

This website www.southwaterrepairshop.co.uk ("My Site") uses Cookies and similar technologies in order to distinguish you from other users. By using Cookies, I am able to provide you with a better experience and to improve My Site by better understanding how you use it. Please read this Cookie Policy carefully and ensure that you understand it. Your acceptance of My Cookie Policy is deemed to occur when you press the Accept All button on My Cookie pop-up or when you have selected your preferred Cookie options in My Cookie pop-up and pressed the Individual privacy preferences button. If you do not agree to My Cookie Policy, please stop using My Site immediately.

## 1. **Definitions and Interpretation**

1.1 In this Cookie Policy, unless the context otherwise requires, the following expressions have the following meanings:

"Cookie" means a small file placed on your computer or device

by My Site when you visit certain parts of My Site and/or when you use certain features of My Site;

"Cookie Law" means the relevant parts of the Privacy and Electronic

Communications (EC Directive) Regulations 2003 and,

where applicable, the UK GDPR;

"personal data" means any and all data that relates to an identifiable

person who can be directly or indirectly identified from that data, as defined by the UK GDPR and the Data Protection Act 2018 (the "Data Protection Legislation");

and

"I/Me/My" means Matthew Worley trading as Southwater Repair

Shop, whose registered address is 54, Roman Lane,

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Southwater, RH13 9AG.

## 2. Information About Me

2.1 My Site is owned and operated by Matthew Worley, a sole trader, trading as Southwater Repair Shop.

## 3. How Does My Site Use Cookies?

- 3.1 My Site may place and access certain first party Cookies on your computer or device. First party Cookies are those placed directly by Me and are used only by Me. I use Cookies to facilitate and improve your experience of My Site and to provide and improve My products or services. I have carefully chosen these Cookies and have taken steps to ensure that your privacy and personal data is protected and respected at all times.
- 3.2 By using My Site, you may also receive certain third party Cookies on your computer or device. Third party Cookies are those placed by websites,



services, and/or parties other than Me. For more details, please refer to section 4 below.

3.3 All Cookies used by and on My Site are used in accordance with current Cookie Law. I may use some or all of the following types of Cookie:

### 3.3.1 Strictly Necessary Cookies

A Cookie falls into this category if it is essential to the operation of My Site, supporting functions such as logging in, your shopping basket, and payment transactions.

## 3.3.2 Analytics Cookies

It is important for Me to understand how you use My Site, for example, how efficiently you are able to navigate around it, and what features you use. Analytics Cookies enable us to gather this information, helping Me to improve My Site and your experience of it.

## 3.3.3 Functionality Cookies

Functionality Cookies enable Me to provide additional functions to you on My Site such as personalisation and remembering your saved preferences. Some functionality Cookies may also be strictly necessary Cookies, but not all necessarily fall into that category.

## 3.3.4 Targeting Cookies

It is important for Me to know when and how often you visit My Site, and which parts of it you have used (including which pages you have visited and which links you have visited). As with analytics Cookies, this information helps us to better understand you and, in turn, to make My Site and advertising more relevant to your interests. [Some information gathered by targeting Cookies may also be shared with third parties.]

#### 3.3.5 Persistent Cookies

Any of the above types of Cookie may be a persistent Cookie. Persistent Cookies are those which remain on your computer or device for a predetermined period and are activated each time you visit My Site.

#### 3.3.6 Session Cookies

Any of the above types of Cookie may be a session Cookie. Session Cookies are temporary and only remain on your computer or device from the point at which you visit My Site until you close your browser. Session Cookies are deleted when you close your browser.

- 3.4 Cookies on My Site are not permanent and will expire as indicated in the table below.
- 3.5 For more details of the personal data that I collect and use, the measures we have in place to protect personal data, your legal rights, and our legal obligations, please refer to our Privacy Policy <a href="https://southwaterrepairshop.co.uk/privacy-policy/">https://southwaterrepairshop.co.uk/privacy-policy/</a>.
- 3.6 For more specific details of the Cookies that I use, please refer to the table below.



# 4. What Cookies Does My Site Use?

4.1 The following first party Cookies may be placed on your computer or device:

Name of Cookie	Purpose & Type	Strictly Necessary
real_cookie_banner*	Essential Website Functionality	Yes
Emojis	Provider – Wordpress.org	No
Google Fonts	Fonts provider service	No

4.2 The following third party Cookies may be placed on your computer or device:

Name of Cookie	Purpose & Type	Provider	Strictly Necessary
None	None	None	N/A

- 4.3 My Site uses analytics services provided by AIOSEO. Website analytics refers to a set of tools used to collect and analyse anonymous usage information, enabling Me to better understand how My Site is used. This, in turn, enables Me to improve My Site and the products or services offered through it. You do not have to allow Me to use these Cookies, however whilst My use of them does not pose any risk to your privacy or your safe use of My Site, it does enable Me to continually improve My Site, making it a better and more useful experience for you.
- 4.4 The analytics service(s) used by My Site use(s) analytics Cookies to gather the required information.

#### 5. Consent and Control

- 5.1 Before Cookies are placed on your computer or device, you will be shown a pop-up requesting your consent to set those Cookies. By giving your consent to the placing of Cookies you are enabling Me to provide the best possible experience and service to you. You may, if you wish, deny consent to the placing of Cookies (unless those Cookies are strictly necessary); however certain features of My Site may not function fully or as intended. You can return to your Cookie preferences to review and/or change them at any time by clearing your cookies from your internet browser and returning to my website.
- 5.2 In addition to the controls that I provide, you can choose to enable or disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all Cookies or only third-party Cookies. By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.
- 5.3 The links below provide instructions on how to control Cookies in all mainstream browsers:
  - 5.3.1 Google Chrome: https://support.google.com/chrome/answer/95647?hl=en-GB
  - 5.3.2 Microsoft Internet Explorer: <a href="https://support.microsoft.com/en-us/kb/278835">https://support.microsoft.com/en-us/kb/278835</a>



- 5.3.3 Microsoft Edge: <a href="https://support.microsoft.com/en-gb/products/microsoft-edge">https://support.microsoft.com/en-gb/products/microsoft-edge</a> (Please note that there are no specific instructions at this time, but Microsoft support will be able to assist)
- 5.3.4 Safari (macOS):
  <a href="https://support.apple.com/kb/PH21411?viewlocale=en\_GB&locale=en\_GB</a>
  GB
- 5.3.5 Safari (iOS): <a href="https://support.apple.com/en-gb/HT201265">https://support.apple.com/en-gb/HT201265</a>
- 5.3.6 Mozilla Firefox: <a href="https://support.mozilla.org/en-US/kb/enable-and-disable-Cookies-website-preferences">https://support.mozilla.org/en-US/kb/enable-and-disable-Cookies-website-preferences</a>
- 5.3.7 Android:
  <a href="https://support.google.com/chrome/answer/95647?co=GENIE.Platform/3DAndroid&hl=en">https://support.google.com/chrome/answer/95647?co=GENIE.Platform/3DAndroid&hl=en</a> (Please refer to your device's documentation for manufacturers' own browsers)

## 6. Changes to this Cookie Policy

- 6.1 I may alter this Cookie Policy at any time Any such changes will become binding on you on your first use of My Site after the changes have been made. You are therefore advised to check this page from time to time.
- 6.2 In the event of any conflict between the current version of this Cookie Policy and any previous version(s), the provisions current and in effect shall prevail unless it is expressly stated otherwise.

## 7. Further Information

- 7.1 If you would like to know more about how I use Cookies, please contact Me at matt@southwaterrepairshop.co.uk.
- 7.2 For more information about privacy, data protection and our terms and conditions, please visit the following:
  - 7.2.1 www.southwaterrepairshop.co.uk\privacy-policy;
  - 7.2.2 www.southwaterrepairshop.co.uk\terms-conditions.

## 8. Attribution

This Cookie Policy has been created using a document template from <a href="www.simply-docs.co.uk">www.simply-docs.co.uk</a>.